

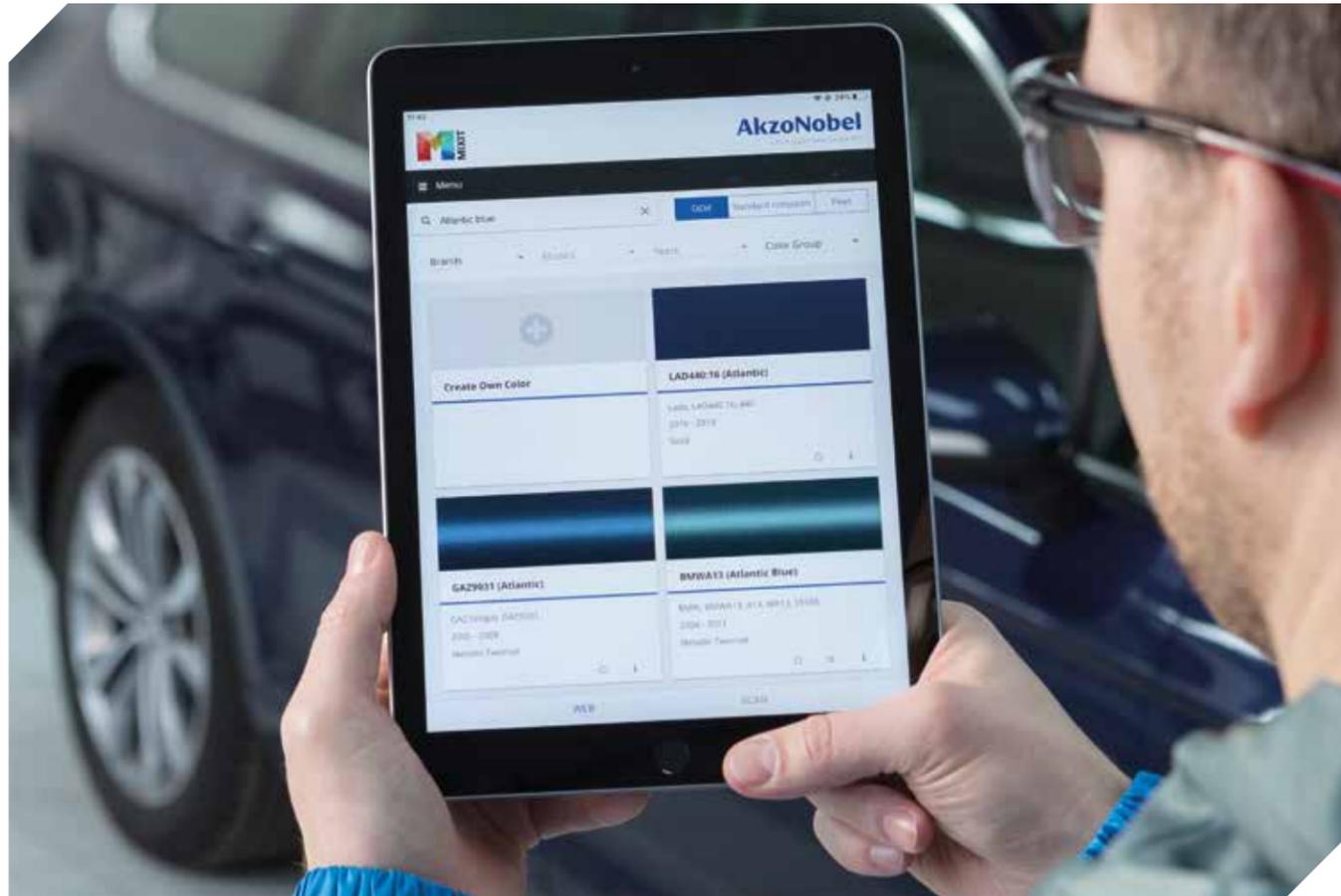
MIXIT™

Your digital color solution



AkzoNobel

More than color retrieval



MIXIT™ Your digital color solution



MIXIT is AkzoNobel's leading digital color identification and retrieval application. It is the fastest and easiest way to find your right color online. Users benefit from immediate access to our global color database of more than 2 million formulas, updated in real-time with new colors and variants.

MIXIT is driven by our most sophisticated algorithms, delivering fast and accurate search results. The interface design is clean and simple making it very user friendly. MIXIT seamlessly integrates our spectrophotometer – Automatchic™ – and your smart scale, for a smooth, hassle-free process every time.

Any color, any device, anytime, anywhere

MIXIT is a web application, making it accessible from any device anywhere, at any time. All data and software updates are done instantly. This saves time as there is no need for manual updates. All data is safely stored in the cloud, even if your computer's hard drive malfunctions.

More than color retrieval

MIXIT is constantly being refined and improved by AkzoNobel's team of color experts and technicians. New features are regularly added to enhance the workflow for painters and provide new functionalities for managers.

MIXIT doesn't only enable painters to do their jobs faster and more accurately, it also helps managers save costs by delivering real-time insights into the business through live dashboards and reports. The system is organized by work order, so it aligns with production management. And because MIXIT is cloud-based, you can share your custom color formulas across your network, enhancing your know-how.

To obtain your license to access the latest MIXIT features, contact your local AkzoNobel representative or visit the website for further information.

www.mixitcloud.com

The recipe to enhance color retrieval



Fast & easy to use
Instant access to global database for quick and simple color retrieval via user friendly interface



Accessible on any device
MIXIT works on any device with a web browser



New colors added daily
Daily updates of new colors and variants



Get more insights to improve your business



Improved profitability
Cut costs by saving time and waste, while improving your first time right repair rate



Your data is always safe
No data loss when your computer crashes: your data is stored safely in the cloud



Anytime, anywhere
No need for desktop computers or color documentation, it always works, everywhere



Access to 2m+ color formulas
And this number keeps on growing as the userbase increases



New features all the time
We continuously add new features which improve productivity and save costs



Live dashboards and reporting
Get real-time insights into your business



Work order management
Know the status of your work orders immediately

Powered by Colorvation

Colorvation is AkzoNobel's unique digital color process. It is a comprehensive, user-friendly approach to vehicle refinishing, featuring the most advanced digital color technology available. Based on our innovative tools, Automatchic™ and MIXIT™, Colorvation brings measurable improvements for your business – greater accuracy, greater efficiency and ultimately, greater profitability.



AkzoNobel

www.akzonobel.com

AkzoNobel has a passion for paint. We're experts in the proud craft of making paints and coatings, setting the standard in color and protection since 1792. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. Headquartered in the Netherlands, we are active in over 150 countries and employ around 34,500 talented people who are passionate about delivering the high performance products and services our customers expect.

For more information please visit www.akzonobel.com.

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